

TURMERIC & TEQUILA

T&T CC Exercise: Personal KPIs

1. Identify 5-7 personal (not already on the resume) success points (stories, accomplishments, anything that defines you that you are proud of, but would likely not say in an interview).
2. Write down 3 avenues you can share your KPIs in a non-traditional way. Ex. On a podcast, a conversation with your boss over lunch, a social media post, etc.
3. Write down 3 ways you verbally share your KPIs/worth. Have 3 sentences or ideas you know you can bring up and have them ready. Ex. If you know you are going into an interview and you guys will cover leadership, have your formal resume stats ready and then lay in one of our prepared sentences that highlight your personal KPIs= “Yes, I was the VP of X Company and lead a team of 300. Leadership started at an early age however, as I raised my brothers and sisters since I was 15. That experience really deepened my focus and empathy for team members of all ages and backgrounds allowing me to earn their trust and respect quickly.”
4. Review your resume and everything that is a listed accomplishment. Then think about all the personal KPIs that are not listed and sit in all the known and soon-to-be known success that you have accomplished thus far. Really feel it and remind yourself of this as often as possible. If you feel it you will exude it. Know where you stand so the rest of the world sees where you are.